



ē c o p a r t n e r s

environmental education made easy.

Lots of exciting things are happening at Eco Partners this summer!

- We have added a new office phone number: **317-450-3346**. My cell number is still the same (317-403-9726).
- We love our **new logo** (above).
- We are (finally) on **Facebook** (www.Facebook.com/ecopartnersinc). Visit us, and please “like” us!
- Thanks to those of you who shared your thoughts on our new tagline. The clear winner was: **Environmental Education Made Easy**.
- We have a new **Twitter** handle: **@eco_partners**. Of course, I may be showing my age by calling it a “handle”! However, we’ll soon be tweeting daily, so please follow us at www.twitter.com/eco_partners.
- A new “partner” has joined the team. Some of you have met **Gary Roe** and more will soon. Gary has spent his career in public administration, communications, and marketing. For the past few years, he’s been helping behind the scenes on administrative and other activities in the Eco Partners’ office. This year, he’s taken on a bigger role. Gary will be staffing our booth at the **Resource Recycling Conference in Austin, TX** at the end of August. (And, yes, Gary is my husband.)
- From August 5-8, I’ll be at the **California Resource Recovery Association Conference in Oakland**. Stop by my booth and say hello! I am staying to see the NCRA Players perform this year. I learned my lesson last year and I’m not missing out on the fun!
- The week of August 13, I’ll be in **Washington, D.C. at SWANA’s WASTECON**. I’ll be at booth 1011. On Thursday, August 16 at noon, I’ll be speaking. This is the first time I’ve been on the program at WASTECON in well over a decade. To tell you how long ago it was — no one used PowerPoint during our session that year! My presentation is entitled, “Channeling Your Communications Resources.” I would love to see some friendly faces in the crowd!
- Over the next few months, we’ll be **revamping our website and kicking off a monthly e-newsletter** for Eco Partners’ clients and friends. We want to celebrate your accomplishments. If you’ve recently won an award or kicked off an exciting new program, let me know. Your peers should know about the great work you are doing!

Enjoy your summer, be well, and keep talking trash,

Elizabeth Roe, President